



Pharmacogenomics™
Personalised Healthcare
Predictive Medicine Outcome with DNA

Pharmacogenomics Testing Clinic



Open a **Pharmacogenomics**
testing centre at your pharmacy
and **boost your clinical revenue**



Save time



Accurate results



Confidential

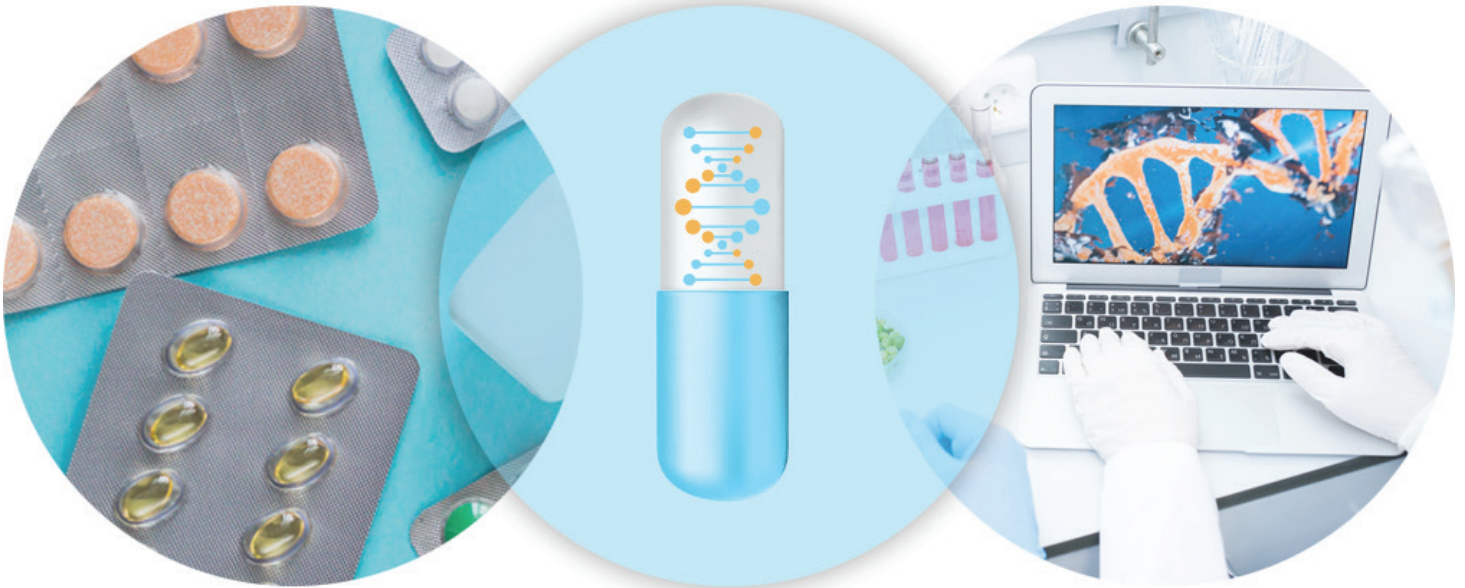


Trusted

www.pharmagenomics.com

What is Pharmacogenomics

Pharmacogenomics is the study of how a patient's genetic makeup or genes can influence how they respond to medicines. Pharmacogenomics looks at how all the regions of the genome can regulate drug responses.



Diet, overall health, and environment also have significant influence on medication response, but none are stronger indicators of how you will process medication than your genetics.

How it works and what we investigate

Step 1

Send us your sample



Send us your DNA sample as requested in our special package we provide. Using the latest and advanced technology our labs will analyze your DNA sample.

Step 2

Receive your report



Receive your Pharmacogenomics report. Our report will outline the genes that may lead to potential medication issues.

Step 3

Take action

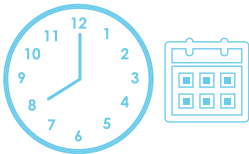


Our report will enable yo to discuss your treatment option with your based on DNA alongside other conditions that could effect your healthcare outcome.

See why we are the No1 choice for pharmacists



Save patient time and money



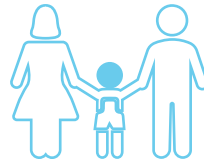
Reduce waiting times at GPs / hospitals and time off work

New and recurring revenue



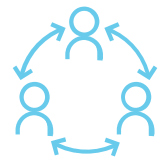
High demand for regular blood monitoring and testing

Service for every customer



Quick and easy clinical service to provide to customers

Increase clinical referral revenue



Build your referrals from local partners in the community

Increases prescription, loyalty and income



Promote health and wellbeing proactively in the community

Increase private services revenue



Helps increase private consultations

Low investment, high return



High margin clinical services with low risk

Work with NHS approved labs



Trust and reliability NHS approved labs

Offer more than your competition



Differentiate your pharmacies from your competitors

Receive full marketing support



Online, instore and local marketing

Community health hub



Be the health hub locally by offering more

No blood testing box kits



Keep patient data and opportunity to upsell more services

What patients have said about testing their genes for medication management



*"I used to suffer from horrific side effects as bad as the condition being treated.
Pharmacogenetic testing has changed that."*

*"My physician switched my medications based on my test results, and I cannot describe
how much better I feel. You have made a believer out of me, my family, and my physician."*

*"I have been having drug reactions for years and my doctors told me it was in my head.
Now I have proof that I'm a poor metabolizer for many medications. I just wish I'd known
about your test years ago."*

**Get started and call your local
blooddrops account manager**

**Email us: info@pharmagenomics.com
or visit us www.pharmagenomics.com**